

## REVIEW – Press Release

Airtec19 - Enabling Future Mobility, October 14 - 16, 2019, MTC, Munich, Germany

### **Airtec19 - Enabling Future Mobility closed with great success**

**30 % increase of exhibitors and participants, high international attendance  
Top B2B-meetings, exciting future oriented conference and workshops!**

**Munich**, Germany, November 12, 2019 – airtec19 - enabling future mobility - aerospace meets automotive, strengthens its profile in 2019 as a future-oriented international trade fair, B2B-meetings and conference for future mobility. Airtec19 has succeeded to combine the conventional aerospace industry with the new topics in mobility and connect with the automotive industry. A vivid dialogue between top experts from world-wide has been taken place. Almost all European nations have been represented like the United States, China and Japan. Especially pointed out is the presence of West Virginia at airtec19. The US State of West Virginia was represented with an attractive pavilion and was guest US State of honor. Italy was represented with the largest pavilion and was the strongest exhibition country with exhibitors from all regions of Italy. 132 exhibitors from 17 countries showed their latest technical developments, high tech solutions, research and development projects all from the aerospace industry and urban air mobility. The exhibitors came from areas like engineering, software, manufacturing, 3D printing, parts, composites, metals, components, systems, electronics, sensors, connectivity, autonomy, electrification, safety and security, digitalization, industry 4.0, testing and urban mobility solutions and other sectors. The exhibitors praised the excellent organized and highly efficient B2B-meetings with procurement-, supply chain, global sourcing- and technology and innovation managers from many countries. In total, 3,285 B2B-meetings have been taken place. 1,852 participants from 26 nations took part. The attractive air vehicle from the company Elektra Solar in Oberpfaffenhofen, Bavaria, Germany, which can be flown manned and unmanned attracted the entire audience.

**The Bavarian State Minister for Science, Bernd Sibler, officially opened airtec19. The motivational keynote was held by Dirk Hoke, CEO at Airbus Defence and Space. New concepts for future mobility in the focus.**

„We are very pleased to organize airtec, such an innovative, international trade show for the aerospace industry and future mobility here in Munich, in the very attractive capital of the state of Bavaria, Germany. Here, we have found the home of airtec and its future. We are very proud, that the Minister of the State of Bavaria for Science, Bernd Sibler, has opened airtec19“, commented Diana Schnabel, exhibition management of airtec. Dirk Hoke, CEO from Airbus Defence and Space held the motivational inauguration keynote. Afterward Peter Schwarz, managing director of the Bavarian Cluster for aerospace, bavAIRia hold the welcome address and then attractive opening speeches followed by Dr. Ralf Gaffal, managing director from Munich Airport International, by Bill Holler, President from the German Institute for DIN NL and managing director from OWWF, and Emmanuel Jullien, VP Business Development, New Aerial Mobility at Safran.

„We are very glad about the excellent feedback on our extended theme Aerospace meets Automotive – Enabling Future Mobility“, Diana Schnabel pointed out. With this future-oriented theme Airtec closes the bridge between the aerospace and the automotive industry and the new industry of the air taxis and the unmanned and electrical flying. Therefore, airtec19 proves, more than ever before to be a technology and new business accelerator. “With airtec - enabling future

mobility we offer to the exhibitors from the aerospace industry and the new mobility areas new business contacts and thus open new industry sectors of growth. We bring the exhibitors nearer to the new mobility industry. Therefore, airtec opens the future of the aerospace industry to its exhibitors and attendees and becomes the leading exemplary event in the industry for aerospace meets automotive and new mobility. This also reflects the highly exciting session and panel on urban air Mobility in the international conference, the highly specialized lectures on additive manufacturing, new materials, fuel cells and the lately created workshop, which were very well attended”, Diana Schnabel emphasized. The highly innovative panel discussion „Future Air Mobility - From Vision to Reality?“ with experts from Airbus, FACC/EHang, EmbraerX and the Vertical Flight Society have found great resonance.

**Top results of the pre-arranged B2B-Meetings between exhibitors and procurement and technology managers at the highest level: Best in class.**

**The organization was excellent and efficient. Increase of 50% in comparison to the previous event.**

The highly praised B2B-Meeting concept of Airtec guarantees exhibitors a successful exhibition. The exhibitors arranged via a B2B matchmaking online portal beforehand meetings for the event with procurement-, supply chain-, technology- and innovation experts from the aerospace and mobility industry. The meetings took place at the exhibition booths. The meetings had a duration of approximately 30 minutes. The personal care, the top organization and the individual service by the airtec-team was pointed out. The airtec19 organizers brought the potential customers to the exhibition booths and acted as an extended sales force. Among the participating B2B-meeting companies were amongst others, Airbus, Airbus Defence and Space, Airbus Helicopters, Austro Engines, Boeing, Comac, Diehl, Dornier Seawings, Embraer, Embraer X, Leonardo, Rolls-Royce, Ruag, Pratt & Whitney, Kawasaki, Mitsubishi, Safran, EHang, EmbraerX, IAI, Thales Alenia Space and many more.

“The exhibition concept with the four major parts of airtec, the international trade fair, the pre-arranged B2B-meetings, the international conference with inspiring lectures on top topics and the inter active workshops have been well praised”, commented the exhibition management.

### **Highly interesting Start-Up Pitching Event by Starburst**

At airtec19 5 Start-Ups exhibited: CarPlane, Starburst, OXIS Energy Ltd, Hionos and R3-Communications. On the second exhibition day there was organized an exciting pitching event, where the start-up companies presented their innovative solutions. The winner was selected by the experts in the jury. Sponsors were the company Rohde und Schwarz and AES Aerospace Embedded Solutions. The award was sponsored by Materialise, a well-known company in additive manufacturing. The winner, OXIS Energy from Great Britain, convinced the jury with an innovation, a lithium battery for new mobility. The ceremony took place at the airtec19-Get-together evening in the Bachmair Hofbräu, a famous Bavarian location in Munich. As a price, the organizers of airtec, the company IGF, sponsored a cost free booth at the next airtec20.

airtec20 - enabling future mobility - aerospace meets automotive – will take place from October 12 until 14, 2020 in Munich, Germany.

### **Further information by:**

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Opening speech airtec19 by Bavarian State Minister Bernd Sibler



Meet the right partner: Top pre-organized B2B-Meetings at airtec19:



High interesting keynotes on Urban Air Mobility  
Andreas Thellmann, Urban Air Mobility, Airbus



Industry meets Science at airtec19  
Exhibitor MIC Mass Interface Connections



Presenting innovative solutions at airtec19  
Exhibitor Piterion



Guest US State of Honour airtec19: West Virginia



Italy: Strongest international exhibitor country with exhibitors from all regions of Italy